

## THE NEED

Looking for

**COLLEGE ENTERTAINMENT**

that's

**FUN**

**FRESH**

**UNIQUE**

**DIFFERENT**

**INTERESTING**

**EDUCATIONAL and**

**FUN for STUDENTS AND FACULTY?**

**AND** a **SPEAKER** who can deliver a

**MEANINGFUL MESSAGE** with **IMPACT?**

Not just for the **STUDENTS**, but also for the

**FACULTY, FAMILY and FRIENDS**

**who ATTEND**

So you want

**FRESH, FLASHY ENTERTAINMENT**

**AND**

a **MEANINGFUL MESSAGE**, right?



**THE SOLUTION**

**Sword Swallower**

**Dan Meyer**



**Cutting Edge *In*nerertainment .com**

## THE ANSWER

# Cutting Edge *Inn*ertainment

The **ENTERTAINMENT** you **WANT**  
to keep your audience on the **EDGE** of their **SEATS**,

The **MESSAGE** they **NEED**  
to get them **OUT** of their **SEATS!**

**ENTERTAINMENT** with an **EDGE**  
a **MESSAGE** with a **POINT!**

What is it?

## Cutting Edge *Inn*ertainment

is the most **UNIQUE** Christian entertainment  
unlike anything you've ever seen before!

*"It's like a cross between **MAGIC** and **COMEDY**,  
except it's **ALL REAL** and **ALL AMAZING!**"*

Call him an **entertainer**.

Call him an **extreme performer**.

Call him an **inspirational speaker**.

**Ripley's Believe It or Not** calls him...

*"...one of the **TOP sword swallows in the world!**"*

## THE BENEFITS

# How does a **Cutting Edge *Inn*ertainment** show benefit **YOU** and **YOUR AUDIENCE?**

It's a show that is **EXTREMELY UNIQUE**, and **COMPLETELY DIFFERENT**  
**FRESH** and **CUTTING EDGE**, yet **WHOLESOME** and **FUN** for the whole family!

One of **less than a few dozen** people in the world who can swallow swords,  
Dan is **EXTRAORDINARY**, **ONE-of-a-KIND**, the **TOP** in his **FIELD**,  
and the **WORLD'S ONLY CHRISTIAN SWORD SWALLOWER!**

Through his unique blend of **INCREDIBLE FEATS** and **COMEDY**,  
Dan keeps audiences **entertained** and **on the edge of their seats**

It's **high-energy, fun, mind-blowing, and extremely unique!**  
It's **head-spinning, heart-touching, and loaded with audience participation!**

He's **FUN, HIP**, and **in-tune** with students while being **GENUINE** and setting a **positive example**

It's **TOP -QUALITY, WORLD-CLASS ENTERTAINMENT** - a **CUT ABOVE** the rest!  
**Jaw-dropping FEATS** makes audiences **SQUIRM**,  
**Side-splitting COMEDY** makes them **LAUGH**,  
a **Heart-piercing MESSAGE** makes them **THINK!**

It's **ENTERTAINMENT** with an **EDGE** –  
a **COMPELLING** show like they've **NEVER SEEN** before  
that keeps audiences on the **EDGE** of their seats!

It's **INNERTAINMENT**, a **PENETRATING PROGRAM** with a **POINT** –  
a **life-changing MESSAGE** like they've **NEVER HEARD** it before  
that gets audiences **OUT** of their **SEATS!**

an **UNUSUAL** show with **CELEBRITY NOTORIETY** that  
**ATTRACTS** both the **MEDIA** and **CURIOUS AUDIENCES**

**IMPACT** - a **life-changing event** that **IMPACTS** and **CHANGES LIVES** in profound ways  
a **life-changing EXPERIENCE** your audience will **NEVER FORGET!**

Lots of **EXTRAS** - free **promotional materials, posters, and media interviews** to promote  
**YOUR** event **before the show**, a **MEET-n-GREET** for photos and autographs **after the show!**

# PROPOSAL

## DAN MEYER

EXTREME CHRISTIAN COLLEGE ENTERTAINER

**ENTERTAINMENT WITH AN EDGE**  
**A MESSAGE WITH A POINT!**

Cutting Edge *Inn*ertainment

www.cuttingedgeinnertainment.com

dan@swordswallow.com

615/ 969 2568

### WHY BOOK DAN?

- **FUN, FRESH, EXTREMELY UNIQUE**
- **EXTRAORDINARY, ONE-of-a-KIND**
- **TOP in his FIELD!**
- **IMPACTS STUDENTS AND ADULTS!**
- Dan's style is **hip, young** and **in-tune** with the students while setting a **positive role model**

### TRIVIA | HIGHLIGHTS

Dan saw sword swallowing first-hand in **India**, the land where it started, when he was serving as a **missionary to India!**

Dan opened for **Brooks & Dunn**, and **Rascal Flatts** on US Tours, and Christian band **Ceili Rain** on International Tour!

A **Discovery Channel** documentary featuring Dan called **"You Swallowed What?"** was voted the **"Best Of"** that network by viewers.

Dan currently holds **THREE Guinness World Records** for sword swallowing!

Dan is a **Ripley's Believe It or Not** as the only person in America to ever swallow a sword **UNDERWATER** in a tank of **SHARKS** and **STINGRAYS!** Dan is featured in **Ripley's cartoons, books**, and several **Ripley's Believe It or Not museums** around the world!

In 2006, Dan won **2nd place** in **USA Network's You've Got Character** national contest!

In 2007, Dan received the **Ig Nobel Prize** in **Medicine** at **Harvard** for his research on Sword Swallowing

In 2008, Dan was featured the entire season of **NBC's** hit reality show **America's Got Talent** all the way to **Las Vegas** and the live **Los Angeles** finals & the **Today Show!**

In 2009, Dan was awarded the **Christian Entertainer Award** for his **one-man stage show!**

Dan has performed in **over a dozen countries** around the world in the **past year alone!**

### SYNOPSIS

Proposal by *Cutting Edge Inn*ertainment to provide entertainment in the form of a fully-realized show including **recorded announcer introduction, background music, costume, props, specialized dangerous feats, scripted dialogue**, and **inspirational Christian message** for **Christian colleges, lectures, festivals, and campus youth programs.**

### OVERVIEW

*Cutting Edge Inn*ertainment presents a professional, wholesome, family-oriented contemporary version of the classic sword swallowing and fire-eating shows once found on stages around the country up into the 1950s, now geared towards **Christian colleges, youth conferences, Christian artist tours**, and other **Christian youth/adult events.**

### METHOD

*"Dan's show is like a cross between COMEDY and MAGIC, except it's ALL REAL and ALL AMAZING!"*

So is it **ENTERTAINMENT** or **MINISTRY**? Or **BOTH**?

How can he combine **Sword Swallowing** with a **Christian message**?

*Cutting Edge Inn*ertainment

**ENTERTAINMENT** with an **EDGE**  
a **MESSAGE** with a **POINT!**

*Cutting Edge Inn*ertainment combines both **ENTERTAINMENT AND MINISTRY** in the same program. Permit us to use the metaphor of a sword to explain it:

*Cutting Edge Inn*ertainment strikes like a double-edged sword with a 1-2 cut -

1) **ENTERTAINMENT** with an **EDGE** -

On the **front edge**, it's **SHARP** and **FLASHY** cutting edge **ENTERTAINMENT** that **catches the eye** and puts the audience on the **EDGE** of their seats!

2) **MESSAGE** with a **POINT** -

On a **deeper level**, it's **Cutting Edge INN**ertainment, a **penetrating message** that

- **CUTS** to the **POINT**,
- **PIERCES** to the **HEART**,
- **STICKS** in the **MIND**,
- and leaves a **LASTING IMPRESSION**

It's the **Cutting Edge INN**ertainment that gets them **OUT** of their seats!

Presenting the most dangerous and bizarre feats with **wit, charm** and **style**, **Dan Meyer** not only **engages the mind**, but **pierces deep** into the **hearts** of the audience to create the most **personal** and **profound** type of experience. This unique ministry reaches a wide audience across a broad spectrum that other ministries might not be able to reach, from students to faculty, youth to yuppies, teens to seniors, Goth rockers to bikers.

Call him an **entertainer**. Call him an **inspirational speaker**. Call him an **extreme performer**. **Ripley's Believe It or Not** calls him...

*"...one of the TOP sword swallows in the world!"*

*Cutting Edge Inn*ertainment • **ENTERTAINMENT** with an **EDGE** • a **MESSAGE** with a **POINT!**

# THE SHOW

## THE SHOW

The *Cutting Edge Innertainment* Christian Youth show features **REAL shocking feats** combined with **comedy** and **audience participation** where Dan recruits volunteers from the audience so **everyone feels like part of the show**. Dan performs **extreme feats** such as **fire-eating**, the **human blockhead**, and the ancient art of **sword swallowing** in a **professional family-oriented stage show** designed to be **compelling, educational, motivational, inspirational, and UNFORGETTABLE** with just the right touch of **comedy** to keep it **fun** and **entertaining!**

## FEATS VS. TRICKS

*Cutting Edge Innertainment* is **NOT** a magic act. There are **NO** tricks, illusions, cheats or gaffs used during performances.\* While **safety** is of the highest priority and Dan has undergone years of specialized training to master the physical feats and stunts he demonstrates in each show, there is still a very real danger present in each show. While it is this element of danger that makes the show exciting for the audience, **CEI** works closely with safety officials to maintain a safe environment for performer and audience alike. *(\*Gaffs such as telescoping or curl-up swords may be used to expose them, but the bulk of the show consists of real physical feats and stunts using real objects).*



## THE PERFORMANCE

A *Cutting Edge Innertainment* show is specifically designed for **Christian college youth** and young **adults** with Christian themes in mind. Once Dan has captured students' undivided attention with his extreme form of "**innertainment**," he then takes them on a journey from **non-belief** to **belief**, presenting the **Gospel** message clearly and effectively to youth and adults alike. Students often claim that Dan's show and message **impact** their lives in **profound** and **unforgettable** ways.

The material is **fast-paced**, highly **interactive**, and has a decidedly "**dangerous**" edge to it. This keeps students on the **edge of their seats**, wanting to see more. Audiences **laugh**. They **cheer**. They **catch their breath in amazement**. They **gasp, squirm**, and **cover their eyes**. They use terms like "**freaked out**" and "**crazy**" to describe the show. There's **music**, there's **movement**, and there's a lot to keep you on your toes.

## AUDIENCE DEMOGRAPHICS

A *Cutting Edge Innertainment* show is a **clean, wholesome**, and **professional** family show specifically designed for **college youth** and **young adults**, but enjoyed by **all ages**, including **faculty, families**, and **seniors**. While moments of the show are suspenseful, the show employs **comedy** throughout to ease the tension and make the show **fun, entertaining** and **enjoyable** for the entire audience.

## AUDIENCE PARTICIPATION

While following a **fully-scripted outline**, Dan employs **years of experience** in **improvisation** in order to interact with the audience during the show. Dan often employs **audience participation** onstage where the **volunteer** becomes the **star**, but **NO** audience member is **EVER** placed in danger whatsoever, and **NEVER** made fun of or belittled.

# THE PERFORMANCE

## SHOW DEVELOPMENT

Acts are strategically placed in a specific show order to create a “**roller-coaster experience**” intentionally designed to make the audience **SQUIRM**, then **LAUGH**, then **THINK**.

- ◆ **Less dangerous acts** help build **tension** and **suspense** to more dangerous feats
- ◆ **Comedic acts** and **audience participation** create **laughs** and **relieve the tension**
- ◆ **More dangerous feats** keep the audience on the **edge of their seats**
- ◆ **Thought-provoking message impacts hearts**, and the
- ◆ **Finale** provides the **climax**

## MODULES

The *Cutting Edge Innertainment* show is typically presented in **modular sections**:

- ◆ A **pre-recorded announcer’s warning** and **introduction** set the mood and open the show
- ◆ **Fire-Eating** – The show often begins with **fire-eating** performed to music to grab the audience’s attention
- ◆ **Blockhead** – A light comedic act, the “**Human Blockhead**” is designed to keep the audience’s attention, build up tension, and make the audience **squirm** and **laugh** at the same time while providing **comic relief**.



[Performance footage at Vanderbilt Juggleville](#)

[Performance footage at Illinois State Baptist Youth Convention](#)

[Performance footage in Cirque Montreal Canada](#)

[Performance footage at Prestonwood Baptist](#)

[Performance footage at Impact Youth Convention](#)

[Performance footage on America’s Got Talent](#)

- ◆ **Sword Swallowing** – Part **educational**, part **motivational**, part **inspirational**, and **all entertaining**, the sword swallowing segment describes the **history** of sword swallowing, exposes **fake gaffs** and **cheats**, reveals the ins & outs, the secrets of sword swallowing, explains where the sword goes within the **anatomy** of the human body, and demonstrates the art of sword swallowing using a variety of swords, beginning with **short daggers**, and working up to **longer swords** and/or multiple swords if desired, before closing with an **audience volunteer finalé**.
- ◆ **Message** – While still holding the audience’s attention, a **penetrating Christian message** is delivered with **sinner’s prayer** or **decision call** before turning the program over to the Student Activities Director, youth pastor or host.
- ◆ **Finale** – An “**encore**” **finalé** can be used to end the show on a **high note**
- ◆ **Pre-recorded closing announcement** and **closing music** – If desired, in lieu of closing announcement and music, the focus of the program can be turned back over to the Student Activities Director, youth pastor, or host.



# THE FEATS

## THE FEATS

The feats presented are **extremely difficult**, pose a certain **risk of danger** to the performer, and require **highly specialized skills** to perform and years to master. Dan is a trained **professional** with years of training and experience behind each feat, and he performs these feats for the **motivational** and **inspirational impact** they provide to the audience.

These feats should never be attempted by anyone but a trained professional, and **warning disclaimers** stating such are stated in the prerecorded **introduction**, the closing **outtro**, and are **repeated several times** during the show.

**Physical acts** may include, but are not limited to the following:

- **Fire-Eating** – Set to music, performer transfers flames from torch to tongue, from tongue to torch and extinguishes the torches by putting the flame out in his mouth. (**Note: Fire-EATING only creates a small flame about 3"-5" in height, not much bigger than the flame on an altar candle.**) [Watch Video](#)
- **Fire-Breathing** – Performer blows bursts of flames from the mouth using an accelerant. (**Note: Fire-BREATHING is EXTREMELY DANGEROUS, and is NOT OFFERED as a regular part of the show. If desired, it must be specifically negotiated on SPECIAL REQUEST in CONTROLLED CIRCUMSTANCES UNDER SPECIAL SUPERVISION ONLY.**)
- **Blockhead** – Comedy act using members of the audience to confirm the props are **real** and provide some **comic relief**, performer pounds a spike nail into his nostril with a hammer, followed by an ice-pick or awl, and/or may run an electric power drill into his head.



- **Glass-Eating** – After demonstrating that the lightbulb is real by illuminating it in a light socket, performer proceeds to break and eat a glass lightbulb (*on special request only*). [Click to watch video of glass-eating](#)
- **Sword Swallowing** – Performer swallows an assortment of **swords** and other objects starting with short **dagger**, and working up to **longer blades**, including **bayonets, sabers, rapiers**, and a variety of other swords. **Audience participation** is employed to confirm the swords are real, and if desired, the **host, event leader**, local celebrities, or audience members may be recruited to remove the sword from the throat by hand, or for the **ultimate encore finalé, by WHIP from 8 feet away!**

[Click to watch video of sword swallowing](#)

## SAFETY

Dan is glad to work closely with student activities directors to create a **fun, relaxed** environment, yet carefully maintain a **safe** performance environment for performer and audience alike. With **multiple warnings** of the dangers stressed repeatedly before, during and after the show, the audience learns that the feats are **NOT** to be attempted at home and the event host is reassured of a **safe, professional show**.

# THE MESSAGE

## A MESSAGE WITH A POINT!

So how in the world can he combine sword swallowing with a Christian message?

## VERSES

"...With God, all things are possible."  
-Matthew 19:26

"...all things are possible with God."  
-Mark 10:27

"With God, NOTHING is impossible!"  
-Luke 1:37

"I can do ALL things  
through Christ who strengthens me!"  
-Philippians 4:13

"He laughs at fear, afraid of nothing;  
he does not shy away from the sword."  
-Job 39:22

"The sword that reaches him has no  
effect, nor does the spear, or the dart,  
or the javelin."  
-Job 41:26

"Like iron sharpens iron,  
so one man sharpens another."  
-Proverbs 27:19

"What goes into the mouth, goes into the  
stomach, but what comes out of the  
mouth, comes from the heart."  
-Matt 15:17-18

"Take the helmet of salvation and the  
sword of the Spirit, which is the  
Word of God."  
-Ephesians 6:17

"For the Word of God is living and active,  
sharper than any double-edged sword,  
piercing as deep as the division of joints  
and marrow, soul and spirit,  
able to judge the thoughts  
and intentions of the heart"  
-Hebrews 4:12

"He who lives by the sword,  
dies by the sword."  
-Matt 26:52



[Click to watch message](#)

[Click to watch short documentary "Turning Impossible to Possible"](#)

[Click to watch Dan on Atlanta Live Christian TV interview](#)

[Click to watch Dan on Atlanta Live Christian TV demonstration](#)

## THE MESSAGE

While still holding the students' attention, Dan delivers a **powerful life-changing Christian message** and **call for commitment**. Depending on denomination, audience, theme of the event, the message can be **motivational/inspirational**, can include a **sinner's prayer** or **decision call**, and can cover topics such as:

- Impossible/Possible - "With Got Nothing Is Impossible" (Mark 10:27, Phil 4:13)
- Unbelief/Belief - "Seeing is Believing" (John 20:29)
- Fake/Real - "Being Real Brings Belief Creates Impact"
- External Show/Internal Character - "The Proof is What's Inside"
- Pride/Humility - "Swallowing My Pride"
- Live by the Sword/Die by the Sword (Matt 26:52)
- Swallowing the Sword of the Spirit (Ephesians 6:17, Hebrews 4:12)
- Immortality by Ripley's/Guinness Record Books vs. Book of Life (Luke 10:20)
- Combinations of the above

Let us know if you have a specific theme for your event, so we can work with you to tie in a related message.

[Click to watch video of Dan presenting a message](#)

*"God made each person **unique** with their own **special gifts**; I use my **unique ministry** to let people know it's ok to be **unique** and stand for what you believe in, whatever your calling is!*

*I perform **REAL** feats that people **think** are **impossible** to prove how **awesome God** made the human body. I remind audiences that **ALL things are possible with God!**  
I encourage folks to **live life abundantly**, with **gusto**, not just to sip life, but to **GULP it!***

*I eat fire, swallow swords, and inspire folks to do the impossible in their lives.*

*I perform feats; God performs miracles!"*

*--Dan Meyer, Christian Sword Swallower*

# COLLEGES

## EDUCATIONAL AND INSPIRATIONAL

Sure, your students want to have a **fun time**. You can count on that, as Dan's show is **professional** and **proven with audiences around the world**. But when presenting a program for students, you also want it to have an **educational component**.

Dan's show has an underlying "**power of the mind**" and "**overcoming the impossible**" theme. Dan demonstrates the amazing ability that each of us has as individuals to **overcome adversity**, **push through fear** and **achieve the impossible** in our lives. Of course, unlike most boring lectures, Dan presents a **wild and off-beat show that speaks for itself**.

## HIP, YOUNG & IN-TUNE WITH STUDENTS

Dan has a remarkable ability to "fit in" with any crowd, and that's especially true of students. Dan has taught, lectured, spoken and entertained at hundreds of schools, colleges, and universities around the world, and he makes it a point to meet the students where they are to establish a **strong rapport** and **bond** with them, which makes the show more remarkable for everyone!

Dan presents **intelligent** and **thought-provoking material**, but in a way that the students feel comfortable with. Most importantly, Dan speaks, communicates and jokes with students in ways they can understand.

## LECTURES

As a **published author** and the **winner of 2007 Ig Nobel Prize in Medicine** at **Harvard University**, Dan presents **educational lectures** around the world on his **historical sword swallowing research study** published in the **British Medical Journal**. Dan's lectures are often followed by a highly interactive and hands-on **Question and Answer period** where he **reveals the secrets and ins and outs of sword swallowing**, and allows students to get an up-close and personal glimpse of his rare talent.



Dr. Ann Ridley, Dean of University of Portsmouth Business School prepares to remove a sword

## Q&A SERIES

Dan would be more than happy to schedule a time to talk with students during a **Q&A session** after the show or, as many schools like to do, arrange a time to come in and chat with different classes of clubs. Dan can speak on a variety of subjects and his impromptu and personal lectures are a hit with **pre-med**, **medical**, **physiology**, and **psychology** classes. Of course, **theater departments** and **drama clubs** often have lots of questions and enjoy engaging Dan on the performance angle too. Regardless of the type of group, Dan can speak and provide an educational and captivating period of interaction for your students.

## WHERE HE'S PERFORMED

Here is just a smattering of colleges, universities, and institutes of higher education where Dan has spoken and performed around the world:

Vanderbilt University, Nashville, TN  
Harvard University, Cambridge, MA  
MIT, Cambridge, MA  
Oxford University, Oxford England  
Cambridge University, Cambridge, England  
Corpus Christi College, Cambridge, England  
Portsmouth University, Portsmouth, England  
Imperial College, London, England  
Aarhus University, Aarhus, Denmark  
Syddansk Universitet, Odense, Denmark  
University of Southern Denmark, Odense, Denmark  
University of Copenhagen, Copenhagen, Denmark  
University of Southern Denmark, Kerteminde, Denmark  
MTSU Middle TN State University, Liberty, TN  
A&M University, Huntsville, AL  
David Lipscomb University, Nashville, TN  
Sewanee University of the South, Sewanee, TN  
St. Thomas Aquinas Catholic University, Nashville, TN  
Spring Hill Jesuit College, Mobile, AL  
Waldorf College, Forest City, IA

# THE MAN

## BACKGROUND

Cutting Edge Innertainment founder **Dan Meyer** brings to each show more than 30 years' experience from a varied background in international ministry, music industry, variety performing, radio broadcasting, television, and film.

After working as a circus clown in the late 1970s with circuses ranging from **Hoxie Brothers** to **Ringling Brothers**, Dan became one of the early pioneers to develop circus clowning into **clown ministry** for churches. Dan then worked his way up to master **club juggling, fire-juggling, stilt-walking, fire-breathing, fire-eating, glass-eating**, and ultimately **sword swallowing**.

Drawing on his background as a missionary to India, performing with missions teams around the world, working as an engineer, producer, and award-winning songwriter in the Christian music industry with the **Bill Gaither Trio**, touring internationally with major secular and Christian artists on national and international tours, and working in the music industry in Nashville TN, Stockholm Sweden and London England gave Dan a wealth of experience in the secular and Christian music businesses. It was only a matter of time before these backgrounds merged into **Cutting Edge Innertainment**.

Dan currently holds 3 **Guinness World Records** in sword swallowing, and is known for swallowing swords from **15** to **30** inches long and up to **8 swords at once**.

In 2002 and 2003, Dan opened for Country artists **Brooks & Dunn** and **Rascal Flatts** on their US tours.

In 2005 Dan opened on international tour with Contemporary Christian pop/rock band **Ceili Rain**.

In 2006, Dan won **2nd place** in **USA Network's You've Got Character** national contest.



Comedy Sword Swallower Upward Inspirational Speaker Dan Meyer

In 2007, Dan became the **first** person in **US history** to swallow a **30-inch** sword while submerged **underwater in a tank of sharks and stingrays**, a feat featured worldwide in a **Ripley's Believe It or Not** syndicated **cartoon** and **Ripley's Believe It or Not** books, with exhibits of Dan's swords displayed in **Ripley's Believe It or Not** museums around the world.

In 2007, Dan was presented the **Ig Nobel Prize** in **Medicine** at **Harvard University** for his research paper "**Sword Swallowing and its side effects**" published in the **British Medical Journal**. Dan tours regularly on **Ig Nobel World tours**, performing and lecturing at science festivals and events from **Harvard** to **Oxford, Cambridge, Imperial College** and elsewhere in over a dozen countries around the world. As **President** of the **Sword Swallowers Association International**, Dan is recognized as the **world's leading authority** on the art of sword swallowing.

In 2008 Dan was featured on the third season of the **NBC** hit reality show "**America's Got Talent**" where he advanced through several auditions from **Nashville** to the **Atlanta regionals**, the **Las Vegas semi-finals**, and the live finals in **Los Angeles**, where he made it into the **top 50** out of over 80,000 contestants!

In 2009, Dan won the **Christian Entertainer's Award** for **live stage shows**.

Through **Cutting Edge Innertainment**, Dan has been seen by **millions** of people at colleges, universities, conventions, festivals, artist tours, churches, Upward Awards night programs, on hundreds of TV programs and documentaries, and at other events around the world. **Cutting Edge Innertainment** has been reviewed and endorsed by **Endorsed Ministry Guide** for **artistic giftedness, doctrinal soundness**, and **professional integrity** and **manageability**. With over 30 years' experience as a **Christian entertainer**, combined with a strong background in **ministry** and years of experience sharing the **Gospel** with audiences, Dan presents an impactful and memorable **Christian** show audiences **NEVER forget!**

# THE APPEARANCES

## APPEARANCES

Dan has been featured on hundreds of TV programs, cable documentaries, radio, newspaper, and magazine interviews around the world. The material is so unique that Dan has been featured as the subject of no less than **THREE Discovery Channel** specials, one of which was voted "**Best Of**" by viewers!

Dan has been featured on **TV**:

**NBC's America's Got Talent, The Today Show, ESPN, MTV, CNN Headline News, CNN Health, Discovery Channel, Discovery Health, Discovery Times, Discovery Int'l, The Learning Channel, Travel Channel, USA Network, Food Network, Spike TV, Armed Forces Network, Fox News, ABC News, CBS News, NBC News, MSNBC, CMT, WGN TV, ET! Entertainment Tonight, 20/20, 48 Hours, Jimmy Kimmel Live, PBS, BBC UK, CTV Canada, ITV UK, NTV Russia, TV5 Canada, TV5 France, and over 500 other TV stations!**

Dan has been featured on **Radio**:

**NPR, WGN Radio, Fox Radio, BBC Radio, CBC Radio, The Mancow Show, The Rick and Bubba Show, WAY-FM, and HUNDREDS of other local radio stations** too numerous to mention!

Dan has been featured in the **Press**:

**USA Today, National Geographic, Newsweek, Forbes, Nature Magazine, Wall Street Journal, New York Times, New York Post, London Times, Guardian Magazine, British Medical Journal, Scientific American, Geo, Science Daily, Christian Activities,** and hundreds of magazine and newspaper interviews around the world.



[Click to watch Dan on America's Got Talent](#)



[Click here to watch Dan on America's Got Talent Atlanta](#)

[Click here to watch Dan on America's Got Talent Las Vegas](#)

[Click here to watch Dan on the Today Show](#)

[Click here to watch Dan on TV5 Canada](#)

[Click here to watch Dan on The Learning Channel](#)

[Click here to watch Dan on the Discovery Channel](#)

[Click here to watch Dan on Food Network](#)

[Click here to watch Dan in the Ripley's Shark Tank](#)

[Click here to watch Dan receiving the Ig Nobel Prize at Harvard](#)

[Click here to watch Dan at the World Peace Conference](#)

[Click here to watch Dan on NTV Russia](#)

[Click here to watch Dan on Atlanta Live WATC TV](#)

[Click here to watch Dan on FOX News WBRC Birmingham](#)

[Click here to watch Dan eat a lightbulb on WGN Radio](#)

# THE HONORS



Click images to view

*Cutting Edge Innertainment* • a world-class act • a cut above the rest!  
[www.cuttingedgeinnertainment.com](http://www.cuttingedgeinnertainment.com) • [Book Now!](#) • [Halfdan@aol.com](mailto:Halfdan@aol.com) • 615/ 969-2568

# REVIEWS

## THE PROOF IS WHAT'S INSIDE!

Don't just take **our** word for it –  
*Just look what **OTHERS** have said!*

*"While the swords were in Meyer's throat,  
the spectator's hearts were in theirs!"*

- Nashville OnePaper

*"That was the most fantastic show  
I've ever seen! It was **AWESOME!**"*

-Suzanne Holmes, VP Documentary Channel

*"I've seen a lot of incredible things in my life,  
but I've never seen anything like **THIS** before!"*

- Pat, Cameraman, Oprah Winfrey Show

*"That was **AWESOME!**  
I absolutely **LOVED** it!"*

-Dr. Ergun Caner, President,  
Liberty University, Lynchburg, VA

*"Wow! That made a **BIGGER IMPACT** on me  
than **anything else in my entire life!**"*

-Blake, student, David Lipscomb Univ, Nashville, TN

*"WOW! What an amazing show!  
Dan's personality is very audience friendly. His unique  
entertainment is exciting, breath-taking, and exhilarating.  
Combine it with his sharp wit and Christian message,  
and who could ask for any thing more?  
It was a show I will **NEVER FORGET!**"*

-Mark Gilbertson, Asst. Dir. of Admissions, Waldorf College, Forest City, IA

*"You've obviously spent years mastering sword swallowing,  
and it absolutely **AMAZES** me!..."*

*YES!! You've **DEFINITELY** got my vote!"*

- Sharon Osbourne, NBC's America's Got Talent

*"I've never seen that before in my life,  
and I bet most of the audience haven't either...  
You are obviously one of the **BEST** in the world  
at what you do..."*

- Piers Morgan, NBC's America's Got Talent

*"This is incredible!*

*You have a very interesting career...  
From car salesman to Ig Nobel Laureate to  
Sword Swallower! Wow! Incredible!!"*

- Natalie Morales, NBC's Today Show

*"Dan is an awesome entertainer with a unique gift.  
He's a blast to have for any youth event!  
The **kids were in awe** and the adults **were squirming!**  
You can't get a better combo if you deal with youth ministry!  
A **great show for the whole family!**"*

-Jim Beckner, Upward Director, Trinity Baptist, Trinity, AL

*"I had been looking forward to having Dan come  
for months, and I was expecting entertainment,  
but what I received was so much more;  
It was entertainment with a message that  
inspired not only myself, but also the  
**youth AND the adults!** Great job!"*

-John Cowlin, MegaYouth Ministry Coordinator, Syracuse, NY

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# TESTIMONIALS

*"It was **standing room only** with a **standing ovation!**  
We **loved Dan's show** and want to bring him back!"*

*-Nicole Lovik Blaser, Student Activities Director,  
Waldorf College, Forest City, IA*

*"That was one of the **BEST shows we have ever had!**  
Students are still talking about it!"*

*-Dr. Richard Hanson, President, Waldorf College, Forest City, IA*

*"Dan is a Christian entertainer unlike any other!"*

*Dan gave an outstanding show to the students, faculty/staff and community  
on the night before he received his **Distinguished Service Award**.  
I speak for the entire audience when I say it was **absolutely incredible!***

*I loved the humor interjected with the death-defying feats,  
and the inspirational message at the end that drove it all home.  
The actual sword swallowing itself was beyond riveting!  
It was **mind blowing!***

*Dan is an expert at playing off people's emotions.  
One minute we were **laughing**, and the next we were **screaming our heads off!**  
We were never bored. That is a sign of a true entertainer!*

*The entire performance was extremely professional and entertaining.  
Dan is one class act and we hope to have him back again!  
It was the **best attended and most entertaining event we have had on campus**  
since I can remember! It was **unbelievable!***

*I can't say enough good things about Dan Meyer. He is a man of integrity, strong  
moral character, and a passion for sharing his talent with others  
while delivering a **powerful message** at the same time.*

*I would whole-heartedly recommend his show for audiences of any age.  
It is a good, clean, entertaining show that will keep people talking for weeks!"*

*-Rita Gilbertson, Director of Alumni Relations, Waldorf College, Forest City, IA*

## RECOMMENDATIONS

*"Dan is great to work with!*

*His ministry is unique and attention-grabbing. The variety of  
"Super-human" stunts and comedy is fantastic,  
and his message points it all back to Christ!*

*Want something totally different, something out-of-the-box?*

***Spend an evening with Dan Meyer!"***

***-Jody Hooven, Youth Pastor, Friendship UMC, Athens, AL***

*"Dan **really** holds the audience's attention!*

*We were **amazed, shocked and inspired** all at the same time!*

*This is a program that families*

*will be **talking about years from now!***

*Dan is a super great guy with contagious enthusiasm!*

***We **HIGHLY** recommend him!"***

***-DeAnna McNeill, Upward Director,  
Friendship United Methodist Church, Athens, AL***

*"This year we had the privilege of having*

*Dan Meyer on our stage.*

*Tremendous performer... Love the man's heart...*

*It's fun to watch the audience as Dan draws them in...*

*Not sure what they're getting, he toys with them a bit,  
but as they begin to see his talent and ability with swords,  
It's fun to watch the **cringing**, it's fun to watch the **gasping**,  
to watch the **eyes WIDE OPEN** as he performs!*

*If you've got an event coming up,  
you **NEED** to have Dan Meyer there!*

*If you're looking for the "same old same old" for your event,  
then Dan Meyer is not your man.*

*But if you're looking for something **TOTALLY DIFFERENT**,  
**TOTALLY OFF THE CHARTS**,*

*Then you **NEED** to have **Dan Meyer** at your next event!*

*I **HIGHLY** recommend having Dan at your event!.*

*...And if he's booked, **CHANGE YOUR DATE!**"*

***-Grant Medford, Director Student Ministries, IL State Baptist Association***

**IF HE'S GOOD ENOUGH FOR *THEM*,  
WHY NOT HAVE DAN AT  
*YOUR COLLEGE?!***

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# THE BENEFITS

## THE BENEFITS for **YOU** and **YOUR STUDENTS** -

**EXTREMELY UNIQUE, and COMPLETELY DIFFERENT**  
**FRESH and CUTTING EDGE, yet WHOLESOME and FUN for the WHOLE FAMILY!**

**EXTRAORDINARY, ONE-of-a-KIND, the TOP in the FIELD,**  
**the WORLD'S ONLY CHRISTIAN SWORD SWALLOWER!**

**High-energy, fun, mind-blowing, and extremely unique!**  
**Head-spinning, heart-touching, and loaded with audience participation!**

**TOP -QUALITY, WORLD-CLASS ENTERTAINMENT a CUT ABOVE the rest!**  
**Jaw-dropping FEATS makes audiences SQUIRM,**  
**Side-splitting COMEDY makes them LAUGH,**  
**a Heart-piercing MESSAGE makes them THINK!**

**ENTERTAINMENT with an EDGE –**  
**a COMPELLING show like they've NEVER SEEN before**  
**that keeps audiences on the EDGE of their seats!**

**INNERTAINMENT, a PENTRATING PROGRAM with a POINT –**  
**a life-changing MESSAGE like they've NEVER HEARD it before**  
**that gets audiences OUT of their SEATS!**

**OUTREACH - UNUSUAL show with CELEBRITY NOTORIETY**  
**ATTRACTS MEDIA and CURIOUS STUDENTS**

**IMPACT - a life-changing event that IMPACTS and CHANGES LIVES in profound ways**  
**a life-changing EXPERIENCE your audience will NEVER FORGET!**

### **EXTRAS – PROMOTION**

- **BEFORE THE SHOW** – If pre-arranged, Dan is willing to schedule **pre-show media telephone interviews** with your local **radio stations, newspapers or magazines** (**TV interviews**, schedules permitting) to help promote your show and ensure a great turnout!
- **AFTER THE SHOW** - Dan is willing to stay after the program for a **meet-n-greet** to meet your students, and faculty personally for **photos** and **autographs**, and if permitted, to sell postcards, dogtags, T-shirts, or other products for the audience to take home as mementos of the show.

# BOOK IT!

Cutting Edge *Inn*ertainment

[Halfdan@aol.com](mailto:Halfdan@aol.com)

615/ 969.2568

**BOOK NOW**

## BOOK IT TODAY!

Book your show **TODAY** - before **YOUR** date gets booked - so you too can treat your youth to the **most unique Christian entertainment!**

## IMPORTANT!

When looking for a unique entertainer for a Christian college or youth event, it's important to find an act that's **clean, entertaining, professional** and **experienced** in front of **Christian college** audiences. You're not just paying for the show, but for **peace of mind**. After all, if the performer offends someone in your audience, it makes **YOU** look bad!

Clean wholesome performers typically cost more than "club" performers. This is because good clean wholesome entertainment for a college student audience is much harder to find than the average nightclub performer.

Your job is to **hire an entertaining act with wide appeal** that **won't offend** your audience, but **will reach both students and faculty alike**. There are thousands of club performers across the country, but only a few who can put on a **compelling wholesome family show** that will entertain **both students AND adults**.

Performers who **risk their lives** to perform **specialized feats** involving **physical danger cost more** other non-specialized run-of-the-mill performers due to the special **skills, risks** and **dangers involved**. With less than a few dozen true sword swallows left in the world, unique quality acts like this are few and hard to find.

God demands that we strive for excellence. To get the **BEST results**, you need **TOP quality**. To get **top quality**, the **TOP in the field**, the **best** always comes with a **price**, but the **results**, the **value**, the **return on your investment is well worth it**.

If you want a **one-of-a-kind PERFORMER** who can **ENTERTAIN** both **students and adults** with **cutting edge FEATS**, and a **Christian SPEAKER** who can **REACH both students and adults** with a **PIERCING MESSAGE**, you've found the right combination!

There are only a few dozen sword swallows left in the world, but **ONLY ONE Christian Sword Swallower** who provides **top-notch entertainment** with an **EDGE**, and a **powerful Christian message** with a **POINT** – a show your students will **NEVER forget** – *Cutting Edge Innertainment!*

## Package includes:

- Fully realized **performance** including **costume, props, background music, scripted dialogue, specialized stunts**, and inspirational **message**
- Reasonable number of **pre-show promotional interviews** to promote your show
- **Meet-n-greet** period for **photos** and **autographs** after the show
- CEI provides its own **specialty equipment** and **props** necessary for local shows (for shows requiring travel, some minor incidentals may be requested)

**Call (615) 969-2568** today to discuss fees and schedule your show **BEFORE** your date gets booked! An agreement with deposit schedule will be sent upon booking.

**Cutting Edge** understands that some schools are forced to work within **limited budgets**. We're willing to work with you on **creative solutions** and do whatever we can to **work within your budget** to create a **win/win situation**. If we can't help you, we may be able to recommend other quality performers who might be a better fit within your budget.

**BOOK NOW!**

Cutting Edge *Inn*ertainment • *Entertaining Students* • *Changing Lives* • *Impacting the World!*

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Tired of the same old dull, boring  
superficial entertainment?

# Cutting Edge *Inner*tainment

...The PROOF is what's INSIDE!

"ABSOLUTELY AMAZING!"

## Headline Entertainment

Flashy world-class stage entertainment  
amazes and engages large audiences

Head-turning feats keep your audience  
on the edge of their seats

Hilarious visual comedy keeps it fun  
and entertaining for the whole family

Fresh, unique, and cutting edge, yet  
wholesome and fun for the whole family

*"Like a cross between comedy and magic,  
except it's ALL REAL and ALL AMAZING!"*

Call him an inspirational speaker.  
Call him an extreme performer.  
Call him a sword swallower.  
Ripley's Believe It or Not calls him,

*"...one of the TOP sword swallowers in the world!"*

Perfect for corporate events, conventions, fairs,  
festivals, tradeshow, colleges and universities

As seen on America's Got Talent, Today Show,  
The Learning Channel, Discovery Channel, ET!  
CNN, MTV, ESPN, Spike TV, Travel Channel,  
Jimmy Kimmel Live, USA Today, Newsweek...

*"Shocking, jaw-dropping... informative!"*  
- Wellcome Trust, London



*"That was AWESOME, ...the most  
FANTASTIC SHOW I'VE EVER SEEN!"*  
-Suzanne Holmes, VP Documentary Channel

*"Incredible... AMAZING!"*  
-Danny Glover, Actor, Lethal Weapon

*"I've seen a lot of incredible things in my life,  
but I've never seen anything like THIS before!"*  
-Pat, Cameraman, Oprah Winfrey Show

## Dan Meyer

## Entertainer | Expert | Extreme Performer

Presenting the most dangerous and bizarre feats with wit, charm, and style, Dan Meyer not only engages and educates the mind, but pierces deep into the hearts of the audience to create the most profound type of experience

THE SWORD SWALLOWER featured on NBC's America's Got Talent, multiple Guinness World Record holder and Ripley's Believe It or Not for swallowing solid steel swords UNDERWATER in a tank of sharks, 2007 Ig Nobel Laureate in Medicine at Harvard, award-winning author, science medical lecturer, inspirational speaker, corporate performer, world's leading expert as President of Sword Swallowers Assoc Int'l

*Perfect for YOUR next event!*

<http://tr.im/checkdate>

(615) 969.2568

Dan@swordswallow.com